

## MAKE YOUR VEHICLES EXPRESS THEMSELVES

Vehicle decoration and fleet branding are relatively new and rapidly growing market sectors requiring high impact, durable, cost effective and eye-catching media.



# VEHICLE WRAPPING MEDIA

## Day & Night Promotion

For a professional vehicle look which also endorses your company's brand, look no further than Ritrama materials for vehicle graphics. Custom vehicle graphics are very affordable: "mobile" marketing never stops working day and night to promote your company and brand.

## Repositionable Adhesive - Air Flow Technology

ASP33 is a unique and highly specialised acrylic **adhesive that has very low initial tack allowing easy repositionability during application**. After a short period, the adhesive builds to a high tack permanent, ensuring long-term security during the life cycle of the media. The ASP33 option can be applied without wetting.

Moreover, a special pattern in the liner allows air entrapped during application to be easily squeezed out, **helping the operator to make bubble free and faster applications** without leaving the liner texture on the face material.

## Slide & Tack feature

This range of materials is suited for partial or full vehicle wrapping. The adhesive is the strong point: its low initial adhesion **allows the applicator to literally let the vinyl film "slide" onto the surface to decorate**. Once the material is correctly positioned on the surface, with the help of a squeegee the adhesive is activated: the optimal adhesion level is reached in 24 hours for this type of application. The repositioning is user-friendly and no longer requires the services of a professional applicator.

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PRODUCT NAME	ADHESIVE	DESCRIPTION	WEIGHT	THICKNESS	SIZE AVAILABLE Width (cm)*Length (m)
4-GL3C-05279 RI-JET 75 GLOSS WHITE AP921 PERMANENT REPOSITIONABLE GREY WKPE140 AIRFLOW	AP921 Permanent Repositionable	Gloss white polymeric vinyl film.	144g/m <sup>2</sup>	75μ	137-155 * 50
4-GL3C-09959 RI-JET 75 SLIDE & TACK GLOSS WHITE AP921 PERMANENT REPOSITIONABLE GREY WKPE160 AIRFLOW	AP921 Permanent Repositionable	Gloss white polymeric vinyl film.	100g/m <sup>2</sup>	75μ	137-155 * 50
4-GL3A-07869 RI-JET 50 CAST GLOSS WHITE AP921 PERMANENT REPOSITIONABLE GREY WKPE140 AIRFLOW	AP921 Permanent Repositionable	Gloss white CAST vinyl film.	70g/m <sup>2</sup>	50μ	137-152 * 50
4-GL3A-09958 RI-JET 50 SLIDE & TACK CAST GLOSS WHITE AP921 PERMANENT REPOSITIONABLE GREY WKPE160 AIRFLOW	AP921 Permanent Repositionable	Gloss white CAST vinyl film.	70g/m <sup>2</sup>	50μ	137-152 * 50
4-GL3B-09366 RI-JET DECOBUS SEMI-GLOSS WHITE OPAQUE AR806 REMOVABLE WK135	AR806 Removable	Semi-gloss white opaque monomeric vinyl film.	115g/m <sup>2</sup>	85μ	105 - 137 -160 * 50-100 - 250



Need to apply our materials? Read the instructions that will lead you step by step towards the perfect application. [Go to the technical bulletins >>](#)



Download the color profile of your printer type: get the best results. [Download the ICC profiles >>](#)



A series of videos showing the different application techniques of self-adhesive materials. [Watch the application guidelines videos >>](#)