

Range dedicated to p.o.s. fabric labelling and to homeware labelling, where a perfect adhesion to the garment and clean removability are essential.



## POLYTEX RANGE

### Requirements of a garment label

There are essential features for garment labelling, that are:

- \_ **good initial adhesion** – the label has to stick to the garment and stay stuck with the handling involved in the labelling process. The initial attraction between the garment and the adhesive has to be high enough to cause the label to stay adhered;
- \_ **adhesion to the garment** - the label has to stay stuck to the garment throughout the initial handling, transit and in-store processing;
- \_ **clean removability** – the label has to remove from the garment without leaving any adhesive residue on the fabric;
- \_ **Must not damage the garment** - upon removal, the labelled area must not show permanent physical damage .

### A material for every fabric grade

Four adhesive systems **covering over 99% of fabric grades**: recommended grades offer excellent adhesion, clean removability with no damage to the garment. The label facestock is totally recyclable with polyolefin waste streams and the unique printed release gives end-users the security & confidence in final application use.

### A material for every homeware grade

A choice of labelstock with **excellent removability on a wide range of substrates**: Paper and filmic removable grade is designed for clean removal from a wide range of **smooth** substrates, such as glass, polyesters, ceramic, metal, marble, swing tickets, etc. Filmic semi-removable grade offers high gloss labelling, with tear free removal and excellent adhesion whilst giving clean removability on **rough** substrates, such as unglazed ceramics, textured plastics, etc.

# POLYTEX RANGE

## Fabric Grade

PRODUCT NAME	ADHESIVE	DESCRIPTION	WEIGHT	THICKNESS
4-RL2D-09875 POLYTEX FILMIC GLOSS CLEAR ER WG90 PTD GREEN	RI-AFER	Gloss clear top coated Polytex for direct labelling of smooth delicate fabrics (silk, satin...).	45g/m <sup>2</sup>	50μ
4-RL2L-09315 POLYTEX FILMIC GLOSS WHITE ER WG90 PTD GREEN	RI-AFER	Gloss white top coated Polytex for direct labelling of smooth delicate fabrics (silk, satin...).	48g/m <sup>2</sup>	50μ
4-RL2L-09873 POLYTEX FILMIC GLOSS CLEAR VR WG90 PTD PURPLE	RI-AFVR	Gloss white top coated Polytex for direct labelling of a wide range of fabrics (cotton, denim, lycra).	45g/m <sup>2</sup>	50μ
4-RL2L-09317 POLYTEX FILMIC GLOSS WHITE VR WG90 PTD PURPLE	RI-AFVR	Gloss white top coated Polytex for direct labelling of a wide range of fabrics (cotton, denim, lycra).	48g/m <sup>2</sup>	50μ
4-RL2D-09872 POLYTEX FILMIC GLOSS CLEAR AF WG90 PTD BLUE	RI-AF	Gloss clear top coated Polytex for direct labelling of a wide range of fabrics (cotton, wool...)	45g/m <sup>2</sup>	50μ
4-RL2L-09314 POLYTEX FILMIC GLOSS WHITE AF WG90 PTD BLUE	RI-AF	Gloss white top coated Polytex for direct labelling of a wide range of fabrics (cotton, wool...)	48g/m <sup>2</sup>	50μ
4-RL1B-04361 POLYTEX PAPER RI-AF WG62 PTD BLUE	RI-AF	Polytex for direct labelling of a wide range of fabrics (cotton, wool...)	80g/m <sup>2</sup>	75μ
4-RL2C-09350 POLYTEX FILMIC GLOSS WHITE XP WG90 PTD RED	RI-AFXP	Polytex for direct labelling of open weave fabrics or meshes.	48g/m <sup>2</sup>	50μ
4-RL2D-09874 POLYTEX FILMIC GLOSS CLEAR XP WG90 PTD RED	RI-AFXP	Polytex for direct labelling of open weave fabrics or meshes.	45g/m <sup>2</sup>	50μ

We advise pretesting on finished garment to ensure most suitable grade.

## Homeware Grade

PRODUCT NAME	ADHESIVE	DESCRIPTION	WEIGHT	THICKNESS
4-RL2C-08503 GLOBALWARE WHITE PAPER REMOVABLE WG62	Removable adhesive	Polytex for clean removal from smooth substrates including glass, polyesters, ceramic, metal, marble, swing tickets, etc.	80g/m <sup>2</sup>	75μ
4-RL2L-09316 GLOBALWARE FILMIC GLOSS WHITE REMOVABLE WG62	Removable adhesive	Polytex for clean removal from smooth substrates including glass, polyesters, ceramic, metal, marble, swing tickets, etc..	48g/m <sup>2</sup>	50μ
4-RL2D-09870 GLOBALWARE FILMIC GLOSS CLEAR REMOVABLE WG62	Removable adhesive	Polytex for clean removal from smooth substrates including glass, polyesters, ceramic, metal, marble, swing tickets, etc..	45g/m <sup>2</sup>	50μ
4-RL2D-09856 GLOBALWARE FILMIC GLOSS WHITE SEMI-REMOVABLE WG62	Semi-removable adhesive	Polytex for clean removal from rough substrates such as unglazed ceramics, textured plastics, etc.	48g/m <sup>2</sup>	50μ
4-RL2D-09871 GLOBALWARE FILMIC GLOSS CLEAR SEMI-REMOVABLE WG62	Semi-removable adhesive	Polytex for clean removal from rough substrates such as unglazed ceramics, textured plastics, etc.	45g/m <sup>2</sup>	50μ