

Giving grass a new life



EDEN

Green revolution

EDEN is the revolutionary "green" solution for labels in the wine, spirits and craft beer sectors. What's new about it? EDEN paper is composed of up to 50% dried grass fibres and the remaining part of pure virgin cellulose fibres. The production process is more sustainable for the environment than traditional paper, mainly composed of cellulose fibres from trees.

Less water and less CO₂

The introduction of 50% of dried grass fibres in its composition means a drastic reduction in water consumption, as well as a significant reduction in CO₂ emissions into the environment, due to the lower energy consumption required in the EDEN production process.

Eden is alive

EDEN results from the unpredictability and multiplicity of nature. Dried grass fibres, in fact, give EDEN a unique colour and grain, which can vary significantly depending on the season in which the grass is harvested. This feature further emphasises the extreme naturalness of the product and the particular manufacture.

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PRODUCT NAME	ADHESIVE	DESCRIPTION	WEIGHT	THICKNESS
4-RL1B- 09991 EDEN AP1300 WG74 CERT. FSC®	Acrylic permanent	Natural paper with grass fibers. FSC® certified	95g/m ²	146μ

ROLL LABEL