

DECORATE RESPONSIBLY: YOUR TOOLS TO HANDLE AND WIN AGAINST COVID-19.



Social distancing and compliance with hygiene and safety measures are the rules of a battle that we absolutely must win. The battle against COVID-19.

To help you handle the “new normality” and reopen safely, Ritrama supports you with a range of materials for large format digital printing to communicate effectively and quickly the rules of engagement, for COVID-19 FREE supermarkets, restaurants, shops, hospitals and public offices.

DECORATE RESPONSIBLY

Is the new project launched by Ritrama to show you how the use of our products can help handle the reopening of stores after the outbreak of the COVID-19 pandemic and live a “new normality”, by helping you to communicate the right messages and information to follow in order to keep the spread of infection under control. Guaranteeing everyone’s safety during a health emergency is the right thing to do.

Shops, public offices, public transports, restaurants, shopping malls and production plants are the places, which, most of all need to regulate the flow of people, and there is a great need to keep the correct distances and send clear and precise messages.

Ritrama products for visual communications make it easier to alert customers and patients of the correct procedures to follow in emergency situations.

This project intends to be a short guide to help you understand what the main critical areas of applications are in this difficult battle against COVID-19:

- FLOORS
- GLAZED WINDOW SURFACES
- WALLS
- TOUCH SCREENS
- ANTIBACTERIAL LAMINATIONS



INDOOR FLOORS



FLOOR TALKER SERIES: indoor, short-term floor signage for social distancing.

FLOOR TALKER products respond effectively to every need in terms of horizontal and floor decoration. Keeping a safe distance in public areas is not just a request, but something regulated by laws. It is necessary for people to immediately have visible and eye catching information to reply upon. Signalling the correct distance to be respected when we are in a queue, reminding customers to wait their turn in pharmacies, or indicating priority access to healthcare will be even easier, thanks to FLOOR TALKER products.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
06493 RI-JET 100 GLOSS WHITE AP940 PERMANENT GREY WK135	PERMANENT GREY	WK135	134 g/m ²	100μ	Gloss white monomeric vinyl film
02996 RI-JET 140 FLOOR TALKER GLOSS WHITE AR886 REMOVABLE GREY WKPE144	REMOVABLE GREY	WKPE144	134 g/m ²	100μ	Gloss white monomeric vinyl film
04741 RI-121/100 CLEAR AP940 PERMANENT WG62 (R9 anti-slip certification)	PERMANENT	WG62	134 g/m ²	100μ	Clear embossed scuff resistant vinyl film
01346 RI-121/200 FLOOR TALKER CLEAR AP906 PERMANENT WG90 (R10 anti-slip certification)	PERMANENT	WG90	268 g/m ²	200μ	Clear embossed scuff resistant vinyl
11611 RI-JET 200 FLOOR TALKER ALL1LAYER MATT WHITE AR882 REMOVABLE WK135 (R10 anti-slip certification)	REMOVABLE	WK135	268 g/m ²	200μ	Matt white embossed monomeric vinyl film
11631 RI-JET 200 FLOOR TALKER ALL1LAYER MATT WHITE AR886 REMOVABLE GREY WK135 (R10 anti-slip certification)	REMOVABLE	WK135	268 g/m ²	200μ	Matt white embossed monomeric vinyl film

The series includes white vinyl films combined with embossed lamination films (with R10 and R9 anti-slip certifications). The adhesive has been formulated to stick perfectly to the floor to prevent tripping, while ensuring easy and clean removal; formulated also to withstand the most common industrial floor detergents. For indoor floor applications for very short periods (3 months maximum), the range includes two ready-to-use special constructions, called ALL1LAYER, which do not need any lamination films. The embossed surface brings high safety standards and excellent printability.



Technical Tips

**DIGITALLY
PRINTED FLOOR
TALKER**
series

OUTDOOR FLOORS



HI-GRIP SERIES: outdoor and permanent floor signage for social distancing.

For all those cases where it is necessary to control social distancing in open places, for example queues outside supermarkets and restaurants, and on particularly difficult substrates, subject to a very high number of passersby - such as smooth concrete - HI-GRIP comes into play. With HI-GRIP you will no longer run the risk of having to reapply controls after a short time. The extra permanent adhesive guarantees perfect and long-lasting, pandemic-proof adhesion, for smooth concrete also.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
08198 HI-GRIP 75 GLOSS WHITE AP972 EXTRA PERMANENT WKPE144	EXTRA PERMANENT	WKPE144	100 g/m ²	75μ	Gloss white polymeric vinyl film
09668 HI-GRIP 100 GLOSS WHITE AP972 EXTRA PERMANENT WK135	EXTRA PERMANENT	WK135	134 g/m ²	100μ	Gloss white monomeric vinyl film
04741 RI-121/100 CLEAR AP940 PERMANENT WG62 (R9 anti-slip certification)	PERMANENT	WG62	134 g/m ²	100μ	Clear embossed scuff resistant vinyl film
01346 RI-121/200 FLOOR TALKER CLEAR AP906 PERMANENT WG90 (R10 anti-slip certification)	PERMANENT	WG90	268 g/m ²	200μ	Clear embossed scuff resistant vinyl

HI-GRIP Range has been developed for all the labelling requirements on Low Surface Energy -LSE- (plastic) substrates. It can therefore be used also on plastic surfaces or on heavy equipment and industrial trucks. The white vinyl performs excellent printable features with UV and solvent screen-printing, UV offset and solvent and eco-solvent based ink-jet.



Technical Tips

FLOOR TALKER
series for outdoor

GLAZED WINDOW SURFACES



RI-DOT SERIES: for graphics on glass and glazed window surfaces with the basic rules against coronavirus.

How many times during the lockdown have you had to wait patiently for your turn outside a pharmacy or a supermarket? The RI-DOT series allows all kinds of messages on glass and glazed window surfaces of any kind to be displayed quickly and easily. Reminders for the basic rules against coronavirus with customized graphics is super easy: waiting rooms, corridors or other public areas can help spread messages to everyone who passes by.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
09133 RI-DOT GLOSS CLEAR REMOVABLE WK135	REMOVABLE	WK135	134 g/m ²	100μ	Gloss clear monomeric vinyl film
09132 RI-DOT GLOSS WHITE REMOVABLE WK135	REMOVABLE	WK135	134 g/m ²	100μ	Gloss white monomeric vinyl film
09134 RI-DOT MATT CLEAR REMOVABLE WK135	REMOVABLE	WK135	134 g/m ²	100μ	Matt clear monomeric vinyl film
08992 RI-DOT MATT WHITE REMOVABLE WK135	REMOVABLE	WK135	134 g/m ²	100μ	Matt white monomeric vinyl film

The RI-DOT series has been developed to allow the air to flow out from the material extremely easily, avoiding the creation of unsightly bubbles during application. Thanks to the very special adhesive drop coat technology, the removal of advertising and promotional messages is quick and easy, ideal for campaigns to be frequently updated.



Technical Tips

RI-DOT
for window application

WALL APPLICATIONS



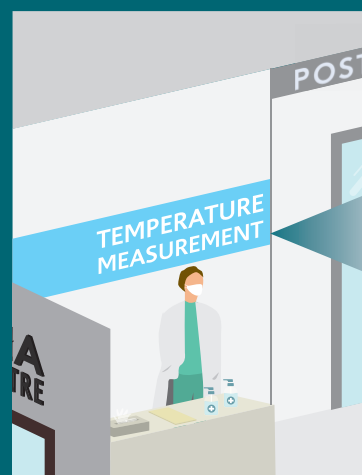
DECO-WALL SERIES: to indicate to people the right direction or rules to follow in public offices and shops.

Walls can be the appropriate surfaces to indicate to people the right direction in public offices or shops: our DECO-WALL series respond soundly to this need. Buildings such as banks, hotels, commercial buildings and shops require professional results, especially in a time of emergency.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
08314 RI-JET DECO-WALL 75 AP972 EXTRA PERMANENT GREY WKPE144	EXTRA PERMANENT GREY	WKPE144	100 g/m ²	75μ	Gloss white polymeric vinyl film
09782 RI-JET DECO-WALL 100 HOP AP972 EXTRA PERMANENT WK135	EXTRA PERMANENT	WK135	134 g/m ²	100μ	Matt white monomeric vinyl film

The conformability and adhesion of the DECO-WALL series guarantee impeccable results for both indoor and outdoor applications. The materials designed for outdoor use are suitable for the decoration of most walls, even with extremely difficult surfaces such as bricks or with joints. Indoor materials provide solutions for decorating plastered and painted walls, plasterboard, wood and panels in shops, restaurants, hotels, offices and private homes.



**Technical
Tips**

**DECO-WALL
series**

TOUCH SCREENS



RI-PELLENT: to sanitise and protect any kind of touch screen quickly and effectively.

RI-PELLENT can also be used on tables, chairs, scales, graphics and all those objects that by their nature pass from hand to hand, such as restaurant menus. Simply coat the surface with this special transparent self-adhesive material and daily sanitisation will no longer be a problem. RI-PELLENT does not only offer a shield against UV rays, but also protects against aggressive substances such as the ones used for disinfection processes.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
08670 RI-PELLENT GLOSS CLEAR AP906 PERM PET30	AP906 PERMANENT	PET30	70 g/m ²	50μ	Gloss clear synthetic film

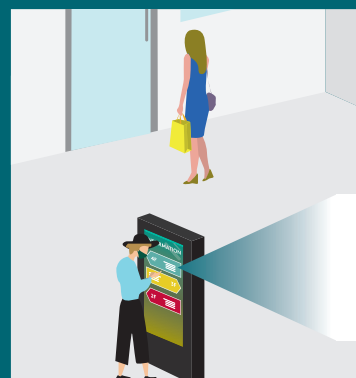
SCRATCH GUARD GLASS: to protect any kind of touch screen quickly and effectively.

This 100μ gloss clear top coated polyester-film offers a good level of transparency. Designed to protect a wide variety of smooth and non-porous surfaces such as touch screens, windows, mirrors and stainless steel. The special top coating helps protect these surfaces from abrasions, key scratches, paint, markings and even acid-etching.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
11301 SCRATCH GUARD GLASS PET100 PET23	ACRYLIC SOLVENT BASED	PET23	140 g/m ²	100μ	Gloss clear top coated polyester

RI-PELLENT is the perfect shield to protect all types of digitally printed graphics from UV rays or aggressive substances. This thin and extremely transparent film is the ideal solution to extend the life of any type of graphics, avoiding deterioration caused by prolonged exposure to sunlight or by the erosive action of certain substances and atmospheric agents. The special construction makes it particularly resistant to the effects of solvents, oils, paints and greasy substances, making RI-PELLENT the ideal protection also for outdoor applications. Anti-stick properties.



Technical Tips

RI-PELLENT and SCRATCH GUARD
for touch screen applications

ANTIBACTERIAL LAMINATIONS



RI-DEFEND: to keep under control the bacterial load on every surface.

RI-DEFEND is the latest valuable Ritrama ally to better handle the health emergency during the so called “new normality”. This highly technological lamination film contains antibacterial substances that kills and prevents the growth of up to 99,9% (tested according to ISO 22196:2011) of dangerous bacteria* on the film’s surface. RI-DEFEND is recommended for the lamination of any type of digitally printed graphics. Suitable for both outdoor and indoor application, it’s also intended for the antimicrobial protection of surfaces in all those areas that require a high level of hygiene such as hospitals, offices, public places, shops, cinemas, etc.

*including *Escherichia Coli*, *Enterococcus Faecalis*, *Listeria Monocytogenes*, *Klebsiella Pneumoniae*, *Salmonella Enterica*.



PRODUCT	ADHESIVE	LINER	FACE WEIGHT	FACE THICKNESS	DESCRIPTION
11621 RI-DEFEND 80 AP908 WK135	PERMANENT	WK135	104 g/m ²	80µ	Gloss clear polymeric vinyl with antimicrobial properties

RI-DEFEND is a polymeric lamination film with an acrylic permanent adhesive, suitable to laminate any type of graphics keeping them protected and clean, even in outdoor applications. In order to ensure the highest safety standard, this film can be treated with various disinfecting mixtures such as sodium hypochlorite 0.1%, benzalconium chloride 5.0% and Ethanol 70% recommended to prevent the spread of COVID-19.



Technical Tips

ANTIBACTERIAL LAMINATIONS
for any type of graphics

